

CAREER IN THE OUTDOOR INDUSTRY?

Outdoor Recreation | Adventure & Nature-based Tourism
Outdoor Education & Environmental Science | Nature Therapy

WHAT OPPORTUNITIES ARE THERE?

Camps • Activity Providers • Attractions • Freelancers • Schools • Events • Retailers
Consultants • Policy Makers • Researchers • Defence • Emergency Services
Park Ranger • Land Manager • Cultural Heritage Education
Nature Based Wellbeing • Height Safety Worker



WHAT COULD A CAREER IN THE OUTDOORS LOOK LIKE?

There's not one specific path, but here's an overview of some different ways to find a career you love!

AT SCHOOL

- Select subjects and electives that complement your future
- Outdoor Ed or Outdoor Rec Electives
- Complete an Outdoor Rec VET course

TAFE / RTO

- Complete an Outdoor Rec Traineeship with employer
- Certificate III or IV in Outdoor Leadership
- Diploma in Outdoor Leadership/Recreation

UNIVERSITY

- Study a relevant field or specialisation
e.g. Outdoor Education, Environmental Management
- Bachelors, Masters or PhD qualifications

OUTDOOR PRACTITIONER

- Find a role that suits you in a camp, school or business
Examples are: Trainee, Assistant, Support Staff, Retail worker, Outdoor Educator
Outdoor Leader, Nature Play

SPECIALIST

- Specialise in an area or activity that you enjoy
Examples are: Specialist Guide e.g. Canyon, Alpine
Supervisor, Trainer, Researcher, Industrial Rope Access, Emergency Services

MANAGEMENT

- Find a fulfilling role that allows you to stay in the industry for the long haul
- Examples are: Business Owner, OE School Director
Lecturer, CEO

LIFELONG EXPERIENTIAL LEARNING



OUTDOOR EDUCATION

CAMPS

STRUCTURES OF THE ORGANISATIONS:

- Not-for-profit
- Government
- Private owned

WORKING LOCATION:

- Single location
- Multi-location
- Journey programs

E.G.

Urban Challenge, Scouts / Guides

ROLES:

Owner/Operator

Senior Management

(program manager, coordinator, marketing manager, training manager)

Leaders

(assistant leader, senior leader)

Support Staff

(camp maintenance, kitchen worker, cleaner)



ADVENTURE TOURISM

STRUCTURES OF THE ORGANISATIONS:

- Not-for-profit
- Government
- Private owned

WORKING LOCATION:

- Multi-location
- Single location
- Licensed venue

E.G.

Sydney Zoo, Tree Tops Adventure climbing gyms, bouldering places, ski instructors, Penrith Whitewater, surf guides etc

ROLES:

Owner/Operator

Senior Management

(program manager, coordinator, marketing manager, HR)

Leaders

(zoo keeper, activity guide)

Support Staff

(guides, volunteers, sales, zoo keeper)



OUTDOOR EDUCATION

EDUCATION INSTITUTIONS

STRUCTURES OF THE ORGANISATIONS:

- Not-for-profit
- Government
- Private owned

WORKING LOCATION:

- Integrated Outdoor Programs using multiple sites

E.G.

The Nature School, Glengarry, RTOs, Uni

ROLES:

Teacher

Trainee

Instructor

Supervisor

Head of Outdoor Programs

Sessional Staff of Outdoor Programs



OUTDOOR EDUCATION

RESEARCHERS

STRUCTURES OF THE ORGANISATIONS:

- Not-for-profit
- Government
- Private owned

WORKING LOCATION:

- Part of larger university complex

E.G.

University of NSW: Sprinter Group

ROLES:

Department leads / Deans
Parks and Conservation Scientists
Researchers
Support Staff
Lecturer



OUTDOOR GOVERNANCE

POLICY MAKER

STRUCTURES OF THE ORGANISATIONS:

- Local, State, Federal Government

WORKING LOCATION:

- Office based
- Location based

E.G.

NPWS, ACT Parks, Department of Education

ROLES:

Executive Director
Managers
Activity Managers
Support Staff
Guides
Park Rangers
Lecturer

OUTDOOR SUPPLIERS

RETAILERS

STRUCTURES OF THE ORGANISATIONS:

- Privately Owned

WORKING LOCATION:

- Distribution from one location
- Multi-location

E.G.

One Planet, Kathmandu, MONT,
Paddy Pallin

ROLES:

Owner / Operator

Managers

Activity Providers / Educators

Support Staff

Sales (product manager)

OUTDOOR HEALTH

PRACTITIONERS

STRUCTURES OF THE ORGANISATIONS:

- Privately Owned

WORKING LOCATION:

- Multi location
- Single location
- Journey based activities
- Educational, health and government institutions

E.G.

Doctors, Therapists, Psychologists

ROLES:

Practitioner

Assistant

Support Staff



