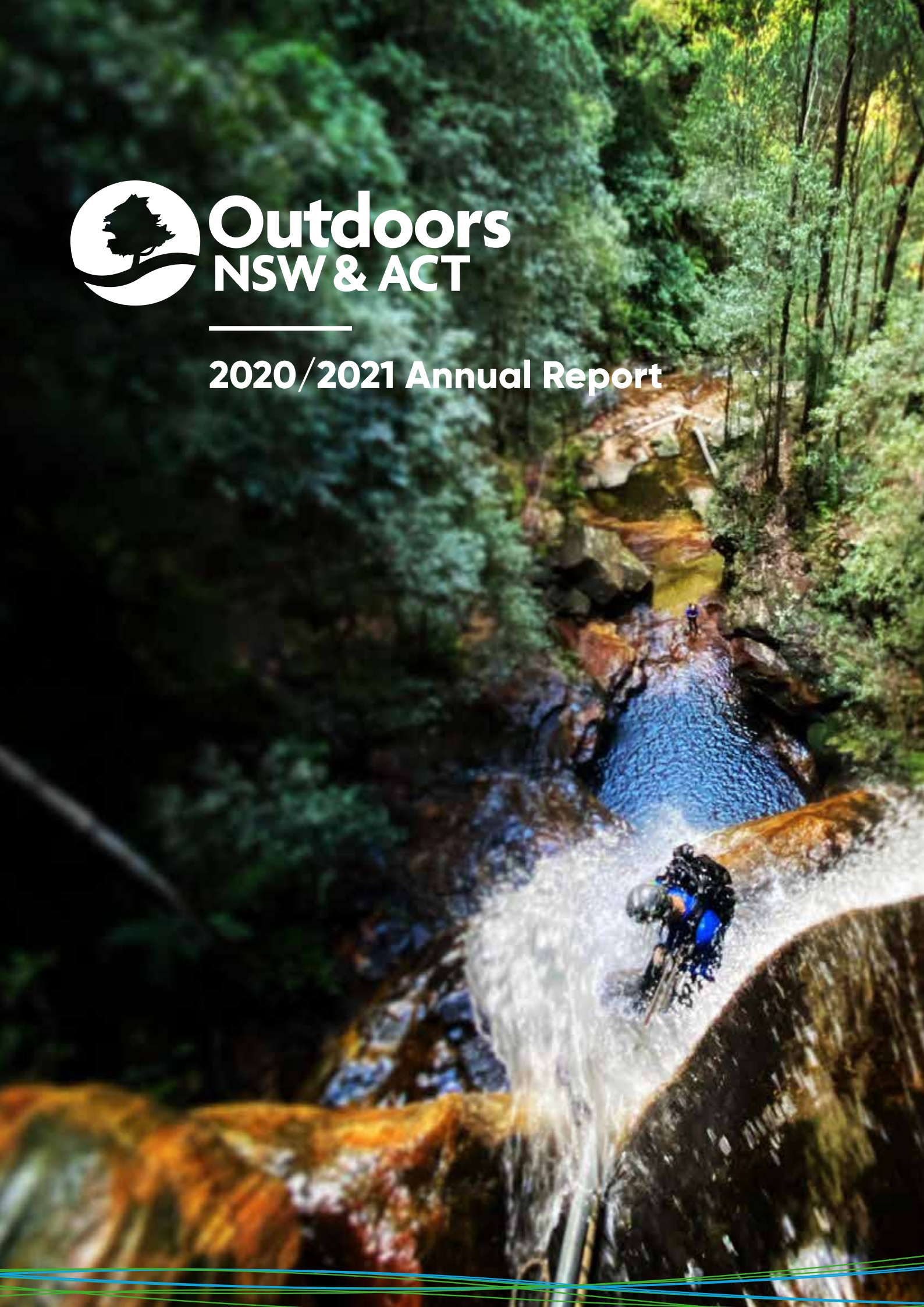




**Outdoors
NSW & ACT**

2020/2021 Annual Report



Chairman's Forward

It is amidst a very challenging time for the ACT and NSW that I present the 2020-2021 annual report.

I would firstly like to acknowledge Aboriginal and Torres Strait Islander peoples as Australia's First People and Traditional Custodians. We value their cultures, identities, and continuing connection to country, waters, kin and community.

We pay our respects to Elders past and present and are committed to making a positive contribution to the wellbeing of Aboriginal and Torres Strait Islander people, by providing advocacy and services in the outdoors that are welcoming, safe, culturally appropriate, and inclusive.

I would also like to acknowledge members of Outdoors NSW & ACT for the ongoing commitment to providing outdoor experiences for health, education, recreation and connection during a time when it is needed most.

I would like to thank the sport and education departments in both the NSW Government and ACT Government for their support in enabling Outdoors NSW & ACT to continue to provide advocacy and services to members of our community.

COVID-19 has had a devastating impact on the ability for our members to continue to operate and participate in a variety of activities and purposes in the outdoors. The ongoing challenge for our members to endure lockdowns and support for their staff their clients and personal wellbeing has been extremely difficult. I can only hope that your membership to Outdoors NSW & ACT has provided you with some level of support, guidance, hope and connection through this time.

As you will see in this report, our CEO Lori Modde, has led the way in driving the message of the importance of our industry and achieved great outcomes for her work. I can't thank Lori enough for the burden she has carried with her continuing commitment to meeting the needs of our members over the past year.

Lori has been tireless in bringing the Outdoor Community together, connecting with external stakeholders and being

the voice for the Outdoors across the ACT and NSW.

I would also like to thank the work of Lesley Bowen in providing administrative and communications support for Lori when so many people have been in need of information, answers and connection.

I would like to thank our volunteer board for the commitment to the strategic direction and governance of the Association. The stability they continue to provide has enabled ONSWACT to be recognised as a powerful voice for our members.

Thank you to Jessica Warner and Lindsey Reece who have provided guidance and support for many years, bringing strength and service to the Outdoor Sector/Industry as committee members and who have both stepped down recently due to other commitments.

Thank you also to our growing volunteer base that have been supporting the growth and development of areas of the outdoor sector and its activities. We are humbled by your dedication and commitment.

Whilst 2021 has not been the year that we had hoped it would be with the ongoing COVID-19 challenges, I do believe 2022 is going to provide us with a chance to rebuild and grow with stronger connections through these shared experiences.

Outdoors NSW & ACT will be there to guide and assist the industry in taking advantage of opportunities in a new stronger form as this AGM marks the opportunity to take the organisation to a new level as a company limited by guarantee with a 'skill-based' board.

Thankyou to all our members, sponsors and supporters for your resilience and support over the past year and we look forward to working with you in the years ahead.


Martin Burney

President, Outdoors NSW & ACT



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OUR VISION

a community with healthy, balanced
and fulfilled lives

OUR MISSION

to facilitate partnerships between
outdoor activities and the community
whilst navigating the industry
through best business practice

OUR GOALS

ADVOCATE

for favourable policy change

BUILD

awareness of industry and benefits

DEVELOP

industry to prosper and grow

Section 1

– An Overview of Outdoors NSW & ACT

About Us

Registered as Outdoor Recreation Industry Council of NSW in the state of New South Wales and Outdoors ACT in the Australian Capital Territory as a not for profit (for purpose) association that is trading as Outdoors NSW & ACT.

Our organisation exists to; **Enrich communities by connecting them with nature to lead them to healthier and more fulfilled lives.**

We do this by strengthening the outdoor sector to meet population needs now and into the future and promote sustainable growth for the environment and the organisations we work with.

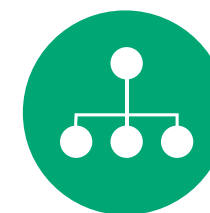
Outdoors NSW & ACT has been evolving for over 30 years.

Established in 1984 as The Outdoor Professionals and later becoming the Outdoor Recreation Industry Council of NSW (ORIC) the organisation has long been recognised as the peak industry body representing the interests of outdoor practitioners and employers in NSW and in 2019 extending its network to support those in the Australian Capital Territory.

The organisation has benefited from thousands of hours of volunteer time by board of directors, subcommittees and stakeholders to advance the benefits that outdoor recreation, education, therapy and adventure tourism provide.



Diversify income to increased impact and conduct more projects for the industry



Build on the AAAS and work with industry to provide tools to improve industry's accountability and risk management processes to be sustainable



Advocate for the industry in all policy areas to increase participation and employment



Market the industry and its offerings to consumers to build awareness, consideration, participation and employment



Facilitate education for the industry on business opportunities, accessibility and inclusion

Our People

In 2020/2021 the Board who represented the members and the sector are listed below;

President

Martin Burney

Martin has worked in the outdoor Sector for 20 years, both nationally and internationally, and has an excellent capability to facilitate stakeholders and find solutions to challenges affecting the sector. Martin is currently serving a second term as President which expires in 2021. His knowledge of the education curriculum, outdoor adventure activity standards and business acumen provides the Board with a great connection to the needs of the sector. Martin has taken ONSWACT through the journey of seeing its potential and growing the voice for the industry.



Vice President

Mark Brackenreg

Mark Brackenreg worked as an outdoor educator in a career spanning three decades. During that time he worked in outdoor education programs in Western Australia; completed a Master's degree in Outdoor Education in the United States where he also instructed for the National Outdoor Leadership School; and, was the longtime Director of St Joseph's College Colo Outdoor Education Centre. He is also the NSW representative with Outdoor Education Australia and co-convenor of the 2022 National Outdoor Education Conference. He has retired from full time work but his passion for the benefits of connection with the outdoors sees him continue to engage with adventurous journeys, and to give service to the sector.



Secretary

Nathan Brown

Nathan is a social worker by trade but turned to Outdoor Education when he saw the positive impact outdoor experiences can bring to young peoples' lives. Nathan became General Manager of Action Learning Initiatives after 10 years of working on summer and winter programs, and has a passion for skiing, mountain bike riding and waterskiing on Lake Jindabyne in the summer.

Nathan has been on the ONSWACT Board for 4 years and has been instrumental in the Strategic development of the organisation, including securing funding for the CEO position and ensuring there is representation and input from a cross section of the Outdoor Industry.



Treasurer (Acting)

Colin Robinson

Col Robinson is employed by the NSW Office of Sport as Director of Northern Region represents the NSW & ACT industry members. Successful in renomination to the board in 2020 this is his second term as a Director. His extensive experience managing a state wide network of Sport and Recreation Centres and supporting sport and recreation industry development provides the board with a great connection to Government and the needs of the wider sector. He has also served on boards of other sport and recreation sector organisations and is committed to improving community recognition of the benefits of participation in outdoor recreation and physical activity and industry acknowledgement of the importance of a sustainable and independent peak body to represent is.



Board Member

Stuart Cowen

Stuart is a long standing volunteer at Scouts NSW, whilst holding down a full time role outside the industry. Stuart has been a part of the Scouts Community for over 15 years as an activity leader delivering outdoor experiences to members. Stuart is also an Assessor of the Outdoor Leadership Vocational Education Training units that people can be awarded while in Scouts. Stuart joined the ONSWACT Board of Directors in 2020.



Board Member

Dr Lindsey Reece

Lindsey has extensive experience in applied research and evaluation, specialising in Physical Activity, Sport and Public Health. Within her current role as Senior Research Fellow at the University of Sydney's School of Public Health, she is the Academic Director of the SPRINTER (Sport and Active Recreation Intervention & Epidemiology Research) group – an innovative research partnership with the Office of Sport, NSW Government. SPRINTER generates and translates best practice evidence into policy and practice, to promote population health, wealth and wellbeing through physically active lives. A capable strategist and confident thought leader, Lindsey is happiest and at her best when managing numerous projects across a portfolio of highly complex, multi-sector programmes. Her global leadership is demonstrated by her role as Academic lead for parkrun au, her executive committee position on the Australasian Society for Physical Activity (ASPA) and her active membership on the boards of Outdoors NSW & ACT and the parkrun global research board.



Board Member

Jessica Warner

Jessica Warner was previously employed as the Operations Manager – Conference & Recreation Services for Wesley Mission. She has a diverse portfolio which spans both the outdoor recreation space and early childhood education. Jessica has a firm understanding of the needs of clients accessing the outdoors and how best to meet their program needs and outcomes. Her knowledge and experience in the adventure therapy space, as well as a passion for working with clients who are most in need of support, has led to her establishing an Adventure Therapy team supporting clients in establishing community, reaching personal goals, and for some, reaching employment, education and housing goals. Unfortunately Jess leaves us at the AGM in 2021 and we wish her all the best with future endeavours.



Board Member

Kyle Finlay

Kyle Finlay is employed by the NSW National Parks and Wildlife Service (NPWS) as the Senior Business Development Officer within the Visitor Experience Branch. Kyle has worked with and supported partnerships with commercial operators throughout NSW for the past 9 years. As a board member for Outdoors NSW & ACT, Kyle's knowledge of the tourism sector, commercial partnerships and NSW Government programs to achieve sustainable visitation and to enhance visitor experiences has been invaluable in supporting all members. Kyle joined the Board in early 2020 and will be serving his term that expires at the AGM in 2021.



“

Outdoors NSW and ACT is continuing to explore ways to represent and advocate for the outdoor sector. It is great to see some new paths being explored to encourage community support and participation in the many great programs that are on offer. Keep up the good work and reach out to your members when you need us.”

Liz Horne
Shine Outdoors



Board Member

Dan McNamara

Dan McNamara lives, breathes and has a passion for the outdoor classroom. His commitment to education and deep interest in adventure combine to deliver the highest outcomes for the staff and students he works with. Dan has over 20 years experience in a broad range of outdoor settings and extensive VET and Tertiary qualifications. Dan is a former ACT Vocational Education and Training Teacher of the year award winner.

Dan is currently employed by the ACT Education Directorate in a leadership position supporting schools to use Excursions and Physical Activities as part of their pedagogies. He has extensive knowledge in training our next generation of outdoor leaders, curriculum and policy development and implementation. Dan is now keen to use his extensive leadership skills to contribute more broadly to the outdoor industry.

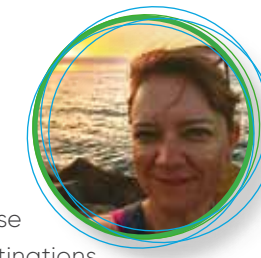


Chief Executive Officer

Mrs Lori Modde,
MAICD FICDA MBA

Lori Modde comes from a diverse background that connects destinations, communities and economic development opportunities. Originally from the hotel industry then community development and economic development areas in the field of tourism. Commencing Lorick Management Lori discovered the opportunities that industry associations bring to collective voice and action. This is an area she held dear to her spirit as she accomplished award winning projects, collaborations and economic development initiatives. Seeking more skills she went into Local Government and learnt about the many opportunities that can be led and facilitated by this sector. Lori completed a Diploma in Business Governance in Not for Profits, A Women in Leadership Executive Program and a Masters in Business Administration.

Lori has been with ONSWACT since March 2020, where her leadership in navigating an epidemic was timely and has able to grow the organisation to produce new projects and initiatives but sustain the important peak body work for the industry.



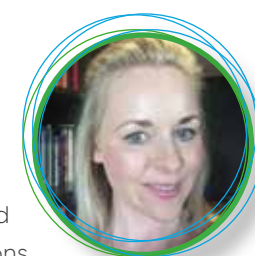
Our Staff

Communications Officer

Mrs Lesley Bowen

Lesley Bowen is an experienced Public Relations Communications Manager skilled in marketing strategy, events, advertising and relationship management. After spending almost a decade working for global company L'Occitane en Provence, Lesley made the decision to move away from corporate life and has been contracting for a variety of small businesses since 2017, including tech start-ups, luxury brands, press release writing for emerging brands and the Outdoors industry.

Lesley joined Outdoors NSW in 2018 to help manage the communications and now is a crucial conduit between the organisation and members in delivering content for their daily business or activity needs.



This year saw the success of a significant grant program that will see additional support to the staff in 2021/2022.

Our Supporters



Outdoors NSW & ACT is delighted to be supported by the NSW Office of Sport. The Partnership acknowledges the work Outdoors NSW & ACT does to develop the outdoor recreation sector and the need to promote the benefits of participating in outdoors activities to the NSW community.

The Partnership with the NSW Office of Sport provides an avenue for the sector's voice to be heard by the government. Outdoors NSW & ACT is proud to endorse the Physical Literacy Program and promote the Active Kids Program.

Alliance Partners



Supported by



Outdoors NSW & ACT is a member of the Outdoor Council of Australia



Outdoors NSW & ACT supports the activity conducted by the Outdoor Education Australia Network



Retail Partners



“

All sessions were highly beneficial. Thanks, ONSWACT for all of your organization with this masterclass. I look forward to reconnecting with you and broader industry partners soon.”

Hugh Ward
Blue Mountains Climbing School
- Member

Life Members of Outdoors NSW & ACT

Arthur Crichton

Dr Tracey J Dickson

Dr Bruce Hayllar

2020–2021: Outdoors NSW & ACT Members

- AB Phillips
- ACT Government Education
- Action Learning Initiatives
- Active Education
- ACU – Exercise Health and Science
- Adventure Guides Australia
- Adventure Kokoda
- Allie Pepper
- Angela U'ren
- Attunga Camps and Conferences Inc
- Aussie Kids Adventure Camps
- Australian Outdoor Education
- Australian Slacklining Association
- Avondale University College
- Barker College–The Grange Campus
- Ben Drenlincourt
- Birrigai Outdoor School
- Bishop Druitt College
- Black Diamond adventures
- Blue Mountains Adventure Company
- Blue Mountains Climbing School
- Blue Mountains Grammar School
- Botanic Gardens & Centennial Parklands
- Bronwyn Ellis White
- Burnelee Excursions On Horseback
- Cally Green
- Canberra Secrets Personalised Tours
- Carinya Christian School
- Charlene Bordley
- Coastlife
- Collective Leisure
- Correctional services NSW
- Crusaders–Galston Conference & Rec Centre
- Cycle Canberra
- Damon Angelopulo
- Dan Lyons
- Daniel Pereira
- Diamonds in the Rough
- Dr Lindsey Reece
- Equipped Outdoors

- Girl Guides Association
- Glenaeon Rudolf Steiner School
- Great Aussie Holiday Park
- Growing Wild Outdoors
- Hayley Pero
- Ian Ribbons
- Jack Fitzpatrick
- Jennifer Rees
- Jervis Bay Walks
- Journey Outdoors in Nature NEW
- Kenneth Adamthwaite
- Kurringai Council
- Lachlan Short
- Land's Edge
- Leanne Jones
- Luke Willesdorf
- Macquarie River Paddle Club
- Mark Brackenreg
- Martin Burney
- Melissa Shadfoth
- Midcoast Adventures
- Midginbil Eco Resort
- Motorcycle Council of NSW
- Mountain Safety Collective
- Mountain Trails Adventure School
- Mulga Cycle Tours
- Northern Beaches Christian School
- OEG–Outdoor Education Group NSW
- Office Environment, NPWS–Hurstville
- One Planet Adventure One
- Optimum Experiences
- Orienteering NSW
- Out and About Adventures Pty Ltd
- Outward Bound Australia
- Paul Davenport
- Peak Learning
- Primal Adventures
- Pymble Ladies College
- Revolution Safety
- Rich Oldfield
- Richard Milligan
- Risk Resolve
- Santa Sabina College
- /Tallong Outdoor Retreat centre
- SCECGS–Redlands
- Scots College–Glengarry Campus

- Scouts Australia NSW
- Sea To Summit Expeditions
- Shine Outdoors
- Shore School (SCofEGS)
- Simon Guthrie
- Somerset Outdoor Learning
- Southbound Adventures
- Sport & Recreation NSW–Berry
- Sport & Recreation NSW–Borambola
- Sport & Recreation NSW–Broken Bay
- Sport & Recreation NSW–Jindabyne
- Sport & Recreation NSW–Lake Ainsworth
- Sport & Recreation NSW–Lake Burrendong
- Sport & Recreation NSW–Lake Keepit
- Sport & Recreation NSW–Milton Island
- Sport & Recreation NSW–Point Wolstoncroft
- Sport & Recreation NSW–Sydney Academy
- St Joseph's College–Colo Outdoor Education Centre
- SUP Canberra
- TAFE Blue Mountains
- TAFE NSW – Hunter and Central Coast
- TAFE NSW–WI, Lithgow College
- The Armidale School
- The Great Aussie Bush Camp
- The Nature School
- The Riverina Anglican College,
- The Urban Challenge
- TOPS Conference Centre
- Trinity Grammar School
- Walking Rivers
- Western Sydney University
- Wilderness Adventures
- YMCA
- Youthworks Christian Outdoor Education

2020–2021: Outdoors NSW & ACT Volunteers

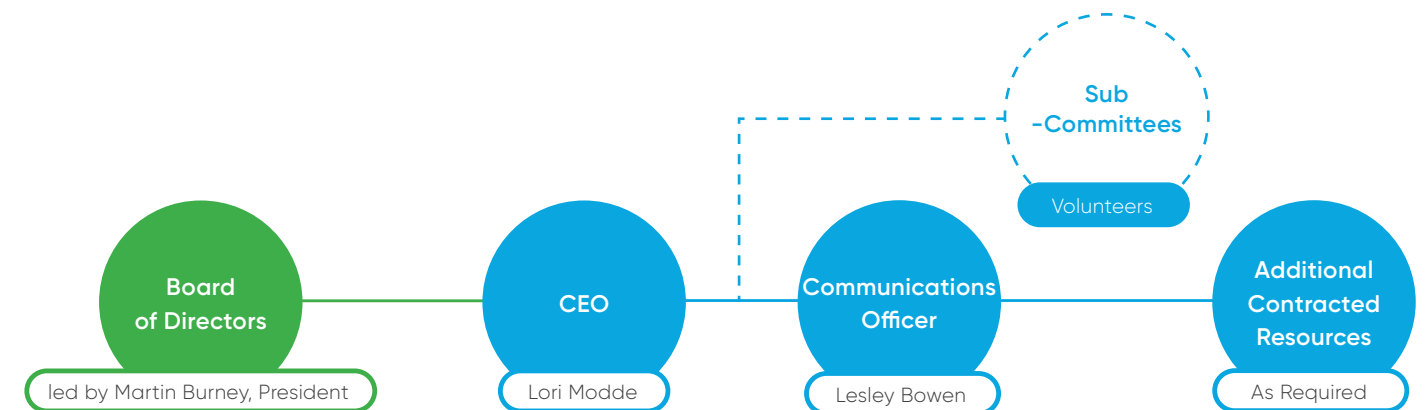
- Brendan Kerr
Risk Management & Incident Response Sub-Committee
- Brian Wood
Trail Bike Sub-Committee
- Chris Walker
Mountain Bike Sub-Committee
- Colin Robinson – Treasurer
Board Member
- Damon Angelopulo
Climate Change Sub-Committee
- Dan McNamara

Board Member

- Dan Pereira
Climate Change Sub-Committee
- David Chitty
Risk Management & Incident Response Sub-Committee
- David Gregory
Risk Management & Incident Response Sub-Committee
- Dr Lindsey Reece
Board Member
- Jessica Warner – Vice President
Board Member
- Kevin Silvy
Mountain Bike Sub-Committee
- Kyle Finlay
Board Member
- Liz Horne
NOEC Sub-Committee
- Mark Arundel
Risk Management & Incident Response Sub-Committee
- Mark Brackenreg
Board Member
- Martin Burney – President
Board Member
- Michael Hill
Trail Bike Sub-Committee
- Nathan Brown – Secretary
Board Member
- Nick Rendell
Mountain Bike Sub-Committee
- Peter Kent
Climate Change Sub-Committee
- Peter Ljubic
Mountain Bike Sub-Committee
- Rhys Griffiths
Trail Bike Sub-Committee
- Roberta Dixon–Valk
Climate Change Sub-Committee
- Steve Donkers
Trail Bike Sub-Committee
- Stuart Cowen Dunn
Board Member
- Tonia Gray
NOEC Sub-Committee
- Tracey Dickson
Mountain Bike Sub-Committee

Structure & Management

Outdoors NSW & ACT is a registered incorporated association in NSW & the ACT and governed by an industry and board of 9 members. The association is membership based and has strategic partnerships with industry and government to be the representative body of the sector in NSW & ACT.



What We Provide

	Businesses	Individuals	Local Government	State Government Departments	Primary Secondary Tertiary Educators
Voice for the Sector	●	●	●	●	●
Marketing Support	●				●
Sector Information and Data	●	●	●	●	●
Career, Education and Training Opportunities	●	●	●	●	●
Resources and Tools for the Industry	●	●	●	●	●
Networking Events	●	●	●	●	●
Mentoring Programs	●	●	●	●	●



I just wanted to share with you how much I enjoyed the Connect and Share Forums. I have watched a few of them since knowing about them . . . they were really informative, interesting and valuable, so thank you . . . You are doing a great job, much appreciated."

Little Brandy Hill, August 2020

Section 2 – Our Finances

Treasurer's Report



As Acting Treasurer, I am pleased to present these figures for the 2020/2021 year to the members and stakeholders of Outdoors NSW & ACT.

Outdoors NSW & ACT is solvent and has met its commitments in the 2020/2021 year.

We commenced the year with a new strategic direction, for the short, medium and long term development of the industry and the organisation. As a peak body our sustainability and ability to serve the industry is based on our own sustainability. Our key result areas were to diversify our income, gain partner support for industry programs that follow our strategy, and continue to reach the larger sector to build a stronger voice for the sector.

During a time when there was immense uncertainty I am pleased to report that we have achieved all of this in the 2020/2021 year and we are starting to build a solid base to effectively launch from post COVID. Our membership still remains a crucial element to our financial sustainability. A testament to the work of our team is seen in an increase in membership in a very challenging year for the sector. Whilst there is uncertainty around it the sector is perhaps seeing membership and support of its peak body as an important investment for the future.

The success of a major grant to increase participation in active recreation was an excellent outcome this year with the activities of that program engaging our own members in development and delivery of programs to young people on the North Coast of NSW and Greater Sydney/ Hunter region which aim to improve access to and engagement of participants in active outdoor recreation. The results of this program will be seen in 2022 and beyond.



Colin Robinson
Acting Treasurer, Outdoors NSW & ACT

“

You have been our lifeline through out COVID, the glue that's kept us all together, and optimistic for a safe return to what we do best. I look forward to jumping on your website on a Friday afternoon to listen to the Connect & Share forum from earlier in the day, I also really love when the newsletter hits my inbox, always a wealth of information and positivity. Thank you”

Jennifer Rees
Individual member

Financial Statements – Profit and Loss

Outdoors NSW & ACT | As at 30 June 2021

	June 2021	June 2020
Income		
Events Income	(55)	11,156
Grant Income	117,310	-
Interest Received	-	1,269
Membership Fees	43,016	32,734
NARTA Income	-	940
NOEC Fee	45	-
Project Funding	48,000	10,000
Sponsorship	(909)	96,636
Total Income	207,407	152,736
Gross Profit	207,407	152,736
Plus Other Income		
Government Subsidies (Federal) – JobKeeper Payment (Taxable)	13,500	6,000
Government Subsidies (State) – COVID-19 Small Business Support Grant (Taxable)	-	10,000
Total Other Income	13,500	16,000
Less Operating Expenses		
Accountancy	1,284	3,777
Adventure Activity Standards Expenses	-	500
Advertising & Promotion	14,878	1,285
Bank Fees	177	123
BMAC Barker Workshop	-	1,000
Board Meeting Expenses	963	-
Computer / Web / Software Expenses	3,601	1,028
Conference & Seminars	-	581
Conference Expenses	42,932	1,145
Consultant Costs	-	655
Consultants	112,693	33,607
Depreciation	-	82
Event Expenses	8,515	227
Filing fee	680	514
Insurance	6,665	5,479
NARTA Expenses	-	250
Postage	81	199
Printing & Stationery	518	115
Project Expenses	-	7,697

	June 2021	June 2020
SBO - Employment	-	1,500
Staff Amenities	23	157
Staff Training	732	24
Staff Uniforms	180	-
Stripe Fees	712	-
Subscriptions	2,497	1,305
Superannuation	4,237	9,065
Symposium Expenses	-	5,951
Telephone	915	1,074
Travel	259	970
Wages	44,603	83,259
Wages - EO	-	15,230
Total Operating Expenses	247,146	176,799
Surplus / (Deficit)	(26,239)	(8,063)

Notes: This statement is to be read in conjunction with the Notes to the Financial Statements and the accompanying Compilation Report.

Financial Statements – Balance Sheet

Outdoors NSW & ACT | Year Ending 30 June 2021

	30 June 2021	30 June 2020
Assets Bank		
Outdoor NSW	751,043	143,363
Total Bank	751,043	143,363
Current Assets		
Accounts Receivable	62,180	28,051
Total Current Assets	62,180	28,051
Fixed Assets		
Equipment	14,671	14,671
Less Accumulated Depreciation on Equipment	(14,671)	(14,671)
Total Fixed Assets	-	-
Total Assets	813,223	171,414
Liabilities		
Current Liabilities		
Accounts Payable	27,904	132
GST	60,437	9,391
NOEC 2020-2021 Funding not expended	179,988	-
PAYG Withholdings Payable	3,391	5,697
Resilience NSW 2021 Grant Funding not expended	409,311	-
Superannuation Payable	2,815	558
Wages Payable – Payroll	279	300
Total Current Liabilities	684,125	16,078
Total Liabilities	684,125	16,078
Net Assets	129,098	155,336
Equity		
Accumulated Surplus	155,336	163,399
Current Year Earnings	(26,239)	(8,063)
Total Equity	129,098	155,336

Notes: This statement is to be read in conjunction with the Notes to the Financial Statements and the accompanying Compilation Report.

Auditor's Report



Section 3 – Organisation's Outcomes

CEO Report

Entering into July 2020, we had some hard roads to navigate. Australia was starting to work out the management of this epidemic and parts of our industry were still struggling to gain access to their clientele. This is the time of a peak body's life where it needs to match the challenge and raise the bar to get results for the industry. We had some clear pathways we needed to navigate as an organisation:

- Advocate for return to activity
- Increase awareness of our industry and what we provide
- Unite the industry to work together on the future of Outdoor activities

I was overcome with the collaboration across the states, national bodies and the industry within our own boundaries which made this seem like it was achievable if we all just worked together – and that's what happened. The power of many worked with their parliamentary colleagues, the government authorities, media and stakeholders to advocate for the return to activity. As the premier announced the return of Outdoor Education, the relief was felt right across our industry. The announcement enabled return to all activities in September school holidays and Term 4. We saw incredible rebounding by the public to their activities in the Outdoors, but what we didn't know at that time, was that the end of this financial year would finish the same way it started as the second wave of Covid-19 and the Delta strain took hold in NSW.

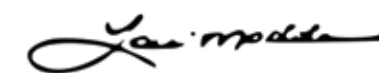
Some of the achievements by Outdoors NSW & ACT include the commencement of a new way of working for our industry and our members. The commencement of the MasterClass, hopefully an activity that will continue annually, as it provided essential content for our members growth and sustainability. Thanks to Resilience NSW and the Federal Government, the awarding of a \$600,000 grant to facilitate active recreation opportunities, in Greater Sydney / Hunter region and the North Coast of NSW, will provide excellent opportunities

for our members to engage in new ways with potential clientele, whilst we increase participation for the health and well-being of the youth involved.

The continuation of activities for members has provided consistent communication and opportunities for knowledge and learning. This includes weekly newsletters for members only, monthly industry insights and weekly Connect & Share sessions on Fridays at 10am.

As a CEO, I believe my role is to steer the ship that holds so many that rely on getting to the other side. Like all Captains, who rely on the knowledge of those around them, the navigator, the engineer, the guest services manager, the mechanics and many more, and I am so privileged to have so many people that support me and our activities. Thank you to the board who have believed in me and to Lesley who is always there to support me. I am extremely proud of our sub-committee network and the efforts of our members who are volunteering their time in these committees to work to a cause or outcome in the outdoors. Thank you from the bottom of my heart for what you bring to every meeting and for being the giants on whose shoulders we are lucky enough to stand.

Writing this as we enter 2021-2022 it's hard to say what the future is going to look like, but I can tell you this . . . we are well equipped to continue to support our industry with gusto and strategy to ensure the future is as bright as possible. I look forward to continue navigating the seas, the storms and icebergs with you all in the year ahead.



Lori Modde
CEO, Outdoors NSW & ACT

“

COVID-19 has taught me a vital lesson, there are 3 crucial people in my business I didn't appreciate prior to this epidemic that will now be part of my business forever and a day . . . My ACCOUNTANT, My INSURANCE BROKER, and My PEAK BODY . . . as the more they know about my business the more they can help me to be a sustainable & successful business”

Anonymous

“

Thanks so much for all the great work you and your team are doing to assist, support and promote the outdoor professionals at this time. Much appreciated.”

L Smith
TAFE NSW – Member

2020/2021 Activity Summary

- 34 **Connect & Share** Online Forums
- 60 **Newsletters** sent to industry and Members
- **"Experience Outdoors NSW & ACT"** brand implemented to drive consumer awareness of Outdoor activities
- Sub-Committees set up in various areas involving **28 volunteers** across all areas of the industry
- **"Work in the Outdoors"** Platforms commenced assisting the industry in recruitment needs
- **Advocacy** including media coverage for the resumption of camps in Term 3 2020
- **Small Business Month** Activities with 4 Webinars specific for the Outdoor industry
- **Outdoor Industry MasterClass** run in March 2021, in Canberra for 28 members, funded by Queanbeyan Leagues Club.
- Involvement with the **Outdoor Council of Australia** and the **Outdoor Industry Summit** in May 2021
- Awarding of the **Resilience NSW grant** for the Youth Resilience Program to be rolled out in 2021/2022/2023



- Rescheduling of **NOEC** 2021
- Revision of the **Severe Weather Guidance Note**
- Grew **membership** by 13%

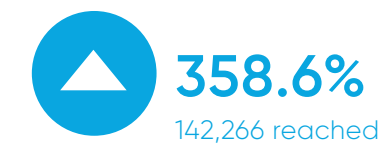


- Instigated the **AAAS Audit** Program
- Assisting with the embedding of the **AAAS into industry frameworks** including accreditation and license programs
- **Formal submissions** to ACARA, Exhibiting Plans of Management, Crown Lands Strategic Plan.
- **Government liaison** at local, state and federal levels for awareness and advocacy
- **Website redevelopment** project underway
- Instigated **one on one mentoring** sessions for members
- Investigation of **structure** for the future opportunities of the organisation
- Increased **ONSWACT profile at events** such as the PLA NSW/QLD conference as a speaker, Australian Camps Association as a participant and speaker, and judging various awards such as PLA, IAP2 and NSW Tourism Awards.

2020/2021 Social Media Reach

Facebook Page Reach

Outdoors NSW & ACT
@outdoorsnswact



Outdoor Work NSW & ACT
@outdoorworknswact



Experience NSW & ACT
@experinecenswact



Instagram Reach

Outdoors NSW & ACT
@outdoorsnswact

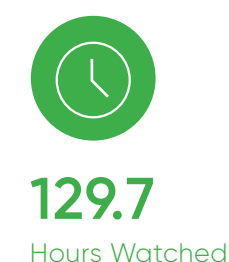


Experience NSW & ACT
@experinecenswact



YouTube

Outdoors NSW & ACT



Twitter

Outdoors NSW & ACT
@outdoorsnswact



Website redevelopment

Snapshots from the Year that was . . .



Outdoor Council of Australia Summit
–May 2021



Facilitator of the OCA Summit
–Rebecca Cushway



2021 ONSWACT Masterclass
–Lori Modde



Representing Outdoors NSW & ACT



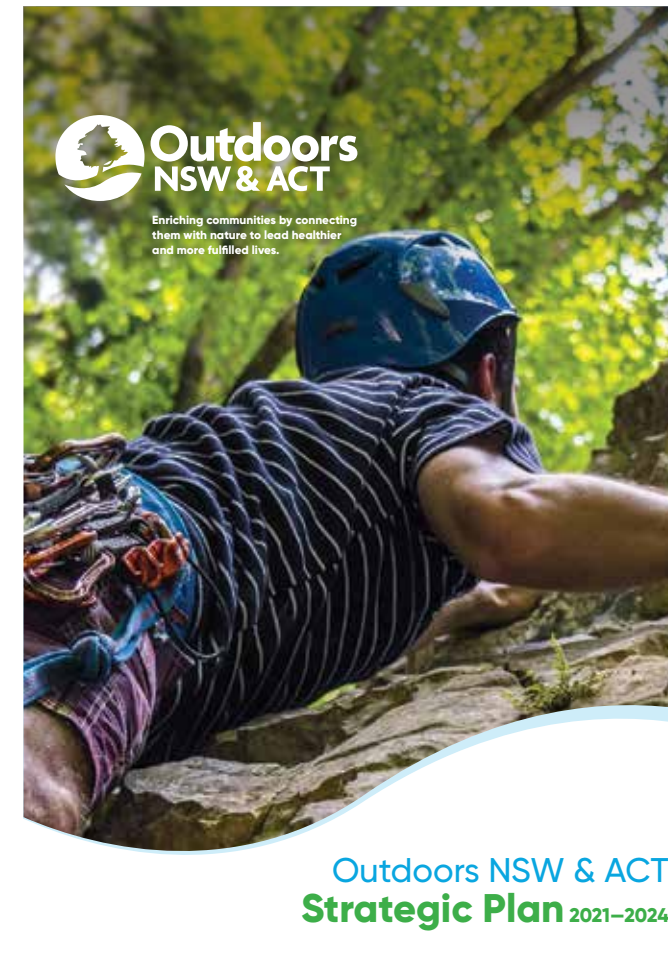
Channel Nine News
–re: Camp Resumption, August 2020



2021 ONSWACT Masterclass



2020/2021 Publications



Sub-Committees of Outdoors NSW & ACT

Incident Response & Risk Management Sub-Committee

- Supported organisations and colleagues after incidents in the field
- Reviewed and published the 2nd edition of the Severe Weather Guidance note

Climate Change Sub-Committee

- Commenced in the later part of the year
- Surveyed industry on the sentiments around climate change

Trail Bike Sub-Committee

- Conducted an activity survey to gauge the issues around the activity
- Agreed on their strategic direction and opportunities to manage and grow the activity

Mountain Bike Sub-Committee

- Commenced in the later part of the year



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