



**Outdoors
NSW & ACT**

2021-2022 Annual Report



President's Forward



It is with great pleasure that I would like to provide, and present to you, our 2022 annual report for Outdoors NSW & ACT.

Firstly, I would like to acknowledge Aboriginal and Torres Strait Islander peoples as Australia's First People and Traditional Custodians. We value their cultures, identities, and continuing connection to country, waters, kin and community.

I would like to pay our respects to Elders past and present and show that we are committed to making a positive contribution to the wellbeing of Aboriginal and Torres Strait Islander people, by providing advocacy and services that are welcoming, safe, culturally appropriate, and inclusive.

I would also like to acknowledge our industry members. This organisation exists purely to service the needs of our members by providing support and services that advocate, build and develop the industry and outdoor community for the betterment of all.

Outdoors NSW & ACT is the government recognised and endorsed peak body for Outdoor Recreation, Outdoor Education, Adventure Tourism and Outdoor Therapy in both New South Wales and the Australian Capital Territory.

It is supported by the Office of Sport in NSW and through membership across 2 jurisdictions. These members are made up of activity providers, retailers, schools, universities, training institutions, government agencies and councils as well as individual practitioners and outdoor enthusiasts.

Our 3 core goals are to ADVOCATE for favourable policy, BUILD awareness of the outdoor industry and its economic, health and social benefits, and lastly, to DEVELOP the industry to prosper and grow safely and effectively. The financial and in-kind support

provided by members, partners and other interested parties, enables us to have a stronger voice and gain greater exposure to achieve these goals.

On behalf of Outdoors NSW & ACT I would like to thank and commend the support that allows us to represent you effectively.

For many of our members, this year has continued to be filled with great challenge and adversity. Many of you have been forced to adapt, diversify, downsize or cease operations for periods of time. It is my hope, and our vision, that your continued involvement with Outdoors NSW & ACT has enabled you to navigate these challenges with the support and services that you have required.

Outdoors NSW & ACT has continued its strong presence and leadership of the outdoor industry this year extremely effectively. Led by our CEO, Lori Modde, and supported by our volunteer board, you will see in this report some extraordinary achievements since our last AGM.

We continue to grow our membership base, provide opportunities for the industry, seek grants to achieve outcomes and look for more opportunities to grow the organisations resources to do more.

We have facilitated many mentorship opportunities for the industry, promoted and supported the Australian Adventure Activity Standard and Good Practice Guides, and provided tools and programs that help build more accountability and professionalism in the industry.

We have pushed for the ongoing collection of quantitative data about the industry to support advocacy, provided tool kits for effective business management and diversified partnerships with government departments for increased opportunities.

We have invested in the promotion and marketing of the Outdoor industry and have built more career pathway opportunities through targeted approaches to help school leavers discover career opportunities in the outdoors.

And finally, we have provided more and more opportunities and events for our members to develop, grow and learn, as well as facilitated mentorship programs for the industry.

I want to also thank our growing volunteer advisory sub-committees. This was a targeted strategy to diversify our representation and support, as well as continue to build our standing as the one peak body for a broad range of stakeholders in the outdoors. Thank you to all those who are on, or support, these extremely important committees providing a voice to their areas within the broader industry.

The ACT Department of Sport and Recreation is to be acknowledged and thanked for their support of innovative programs and initiatives in the Outdoors in the ACT.

Thank you also to Paddy Pallin, the Department of Education NSW & Affinity Insurance Brokers who have grown their involvement with Outdoors NSW & ACT in 2021–2022 and have joined the Office of Sport at a Strategic Partner level. Without your ongoing connection to Outdoors NSW & ACT we would not be as effective for our members and the industry. We are extremely grateful for these partnerships.

I would like to recognise and thank Karen Jones, CEO of the Office of Sport NSW and her team for the continued commitment to supporting Active Recreation and Outdoor Education through their involvement with Outdoors NSW & ACT as a key strategic partner. Thank you for endorsing us to act as the peak body for the Outdoor industry

and help the Office of Sport to carry out its strategic objectives in this space.

Finally, I would like to thank our CEO Lori Modde and her team who truly have provided exceptional leadership, advocacy and a professional voice across both the ACT and New South Wales, as well as provided support across the country, working closely with other Outdoor state peak bodies. I am very proud of the representation Lori and her team bring for the members and the industry.

On behalf of the Board of Outdoors NSW & ACT please join me in celebrating the positive contribution and great work of your peak body for the Outdoor Industry in both NSW and the ACT.

Yours Sincerely,



Martin Burney

President, Outdoors NSW & ACT

A low-angle, close-up shot of a person's legs and feet as they run on a paved path. The person is wearing blue leggings and white sneakers with tan soles. The background is a blurred park scene with green grass and trees under a bright sky. A large blue quotation mark is positioned in the upper right area of the image.

“

It has been great seeing you and the Outdoors NSW/ACT team advocating on behalf of the industry this year, as well as seeing all the initiatives on the horizon.”

Brian Lichi, Youthworks OEA

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OUR VISION

A community that connects with the Outdoors which enables healthy, well balanced and fulfilled lives.

OUR MISSION

To lead a thriving and sustainable outdoor industry.

OUR GOALS

ADVOCATE

for favourable policy change

BUILD

awareness of industry and benefits

DEVELOP

industry to prosper and grow

OUR VALUES

Open, consistent and transparent communications

Agility to respond to opportunities or crisis

Integrity to lead and gain trust

Passion behind the results the Outdoors brings



Section 1

– An Overview of Outdoors NSW & ACT

About Us

We entered the year registered as Outdoor Recreation Industry Council of NSW in the state of New South Wales and Outdoors ACT in the Australian Capital Territory as a not for profit (for purpose) association that trades as Outdoors NSW & ACT. By the end of the year we were registered as a Company Limited by Guarantee as Outdoors NSW & ACT Limited.

Our organisation exists to; **lead a thriving sustainable outdoor industry.**

We do this by leading and strengthening the outdoor sector to meet population needs now and into the future and promote sustainable growth for the environment and the organisations we work with.

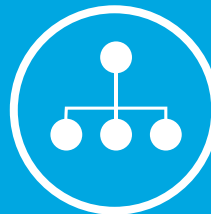
Outdoors NSW & ACT has been evolving for over 38 years.

Established in 1984 as The Outdoor Professionals and later becoming the Outdoor Recreation Industry Council of NSW (ORIC) and now Outdoors NSW & ACT, the organisation has long been recognised as the peak industry body representing the interests of outdoor practitioners and employers in New South Wales and in 2019 extending its network to support those in the Australian Capital Territory.

The organisation has benefited from thousands of hours of volunteer time by board of directors, subcommittees and stakeholders to advance the benefits that outdoor recreation, education, therapy and adventure tourism provide.



Diversify income to increased impact and conduct more projects for the industry



Build on the AAAS and work with industry to provide tools to improve industry's accountability and risk management processes to be sustainable



Advocate for the industry in all policy areas to increase participation and employment



Market the industry and its offerings to consumers to build awareness, consideration, participation and employment



Facilitate education for the industry on business opportunities, accessibility and inclusion

Our People

In 2021-2022 the Board who represented the members and the sector are listed below;

Director

Martin Burney

Martin has worked in the outdoor Sector for 20 years, both nationally and internationally, and has an excellent capability to facilitate stakeholders and find solutions to challenges affecting the sector. Currently Martin is the National Head of Residential Camps for the Outdoor Education Group and is serving a third term as President for Outdoors NSW & ACT.



Director

Mark Brackenreg

Mark Brackenreg worked as an outdoor educator in a career spanning three decades. During that time he worked in outdoor education programs in Western Australia; completed a Master's degree in Outdoor Education in the United States where he also instructed for the National Outdoor Leadership School; and, was the longtime Director of St Joseph's College Colo Outdoor Education Centre.

He is also the NSW representative with Outdoor Education Australia and co-convenor of the 2022 National Outdoor Education Conference. He has retired from full-time work but his passion for the benefits of connection with the outdoors sees him continue to engage with adventurous journeys, and to give service to the sector.

He has served on the NOEC organising committee since 2019 and looking forward to having the event come to fruition in 2022.



Director

Nathan Brown

Nathan is a social worker by trade but turned to Outdoor Education when he saw the positive impact outdoor experiences can bring to young peoples' lives. Nathan became General Manager of Action Learning Initiatives after 10 years of working on summer and winter programs, and has a passion for skiing, mountain bike riding and waterskiing on Lake Jindabyne in the summer.

Nathan has been on the ONSWACT Board for 5 years and has been instrumental in the Strategic development of the organisation, including securing funding for the CEO position and ensuring there is representation and input from a cross section of the Outdoor Industry.



Director

Colin Robinson

Col Robinson is employed by the NSW Office of Sport as Director of Northern Region represents the NSW & ACT industry members. Successful in renomination to the board in 2020 this is his second term as a Director. His extensive experience managing a state wide network of Sport and Recreation Centres and supporting sport and recreation industry development provides the board with a great connection to Government and the needs of the wider sector. He has also served on boards of other sport and recreation sector organisations and is committed to improving community recognition of the benefits of participation in outdoor recreation and physical activity and industry acknowledgement of the importance of a sustainable and independent peak body to represent is.



Director

Stuart Cowen

Stuart is a long standing volunteer at Scouts NSW, whilst holding down a full time role outside the industry. Stuart has been



a part of the Scouts Community for over 15 years as an activity leader delivering outdoor experiences to members. Stuart is also an Assessor of the Outdoor Leadership Vocational Education Training units that people can be awarded while in Scouts. Stuart joined the ONSWACT Board of Directors in 2020.

Director

Kyle Finlay

Kyle Finlay is employed by the NSW National Parks and Wildlife Service (NPWS) as the Senior Business Development Officer within the Visitor Experience Branch. Kyle has worked with and supported partnerships with commercial operators throughout NSW for the past 9 years. As a board member for Outdoors NSW & ACT, Kyle's knowledge of the tourism sector, commercial partnerships and NSW Government programs to achieve sustainable visitation and to enhance visitor experiences has been invaluable in supporting all members. Kyle joined the Board in early 2020 and will be serving his term that expires at the AGM in 2021.



is a former ACT Vocational Education and Training Teacher of the year award winner.

As of 4th May 2022, Dan moves from a membership appointed director to a Skills Based Appointed Director on the Board. Congratulations Dan.

Dan is currently employed by the ACT Education Directorate in a leadership position supporting schools to use Excursions and Physical Activities as part of their pedagogies. He has extensive knowledge in training our next generation of outdoor leaders, curriculum and policy development and implementation. Dan is now keen to use his extensive leadership skills to contribute more broadly to the outdoor industry.

Newly appointed Director

Dr Phil Hamdorf

Phil is an exercise scientist with a doctorate specialising in cardio-respiratory training and is currently an independent consultant working across the sport and physical activity sectors.



With the new formation of the Company Limited by Guarantee, the new constitution commences. This allowed for 3 skills based appointed Directors. After recruitment of these in early 2022, we can confirm the following individuals were selected;

- **Dan McNamara**
- **Phil Hamdorf**
- **Bridie Campbell**

Newly appointed Director

Dan McNamara

Dan McNamara lives, breathes and has a passion for the outdoor classroom. His commitment to education and deep interest in adventure combine to deliver the highest outcomes for the staff and students he works with. Dan has over 20 years experience in a broad range of outdoor settings and extensive VET and Tertiary qualifications. Dan



Phil has an accomplished background in sports administration having held roles as Executive Director, Office for Recreation and Sport (SA Government), Chief Executive Officer, Australian College of Physical Education Ltd. and Executive Director – Sport Development and Executive Director – Sport and Recreation, both within the Office of Sport, NSW Government.

While Chief Exercise Physiologist for the Royal Adelaide Hospital, Phil founded the Centre for Physical Activity in Ageing which continues to be recognised as a 'centre of excellence' in the provision of rehabilitation and physical activity programs for older persons. More recently, Phil was instrumental in establishing the highly successful 'active kids' universal voucher program, which became the largest program of its type in the world. Phil is a Life Member, Fellow and Past President of



Exercise and Sports Science Australia and a Fellow and Past President of Sports Medicine Australia (SA Chapter).

Phil's Board representation has included the 2007 World Police and Fire Games Corporation, Australasian Masters Games, Exercise and Sports Science Australia, Sports Medicine Australia (South Australia), Trans-Tasman Netball League Corporation (ANZ Championships), Australian College of Physical Education Ltd., 2015 Asian Cup, 2022 UCI World Road Cycling Championships, Australian Sports Diplomacy Advisory Council and the Muirfield Golf Club Inc.

Board Member

Bridie Campbell



Bridie Campbell is a co-owner of Blue Mountains Climbing School. With a flair for planning and making complicated tasks simple, Bridie is the reason the Climbing School runs as smoothly as it does and the reason the books balance. She is also a long time member of the NSW SES Bush Search and Rescue Unit, a specialist Unit of experienced bushwalkers, canyons and rock climbers, experienced in operating in remote or wilderness areas.

Bridie holds qualifications in Climbing, Abseiling and Canyoning as well as Vertical Rescue. She has managed to find the opportunity to put these all to good use. Bridie is also a competent climber. A veteran of mountaineering and climbing trips in Europe, USA, Africa, Australia, and NZ as well as having her name down against the odd first ascent here or there.

Bridie is passionate about making the Outdoors Industry an even more awesome place to work.

Our Staff

Chief Executive Officer

Mrs Lori Modde,
MAICD FICDA MBA



Lori Modde comes from a diverse background that connects destinations, communities and economic development opportunities. Originally from the hotel industry then community development and economic development areas in the field of tourism. Commencing Lorick Management Lori discovered the opportunities that industry associations bring to collective voice and action. This is an area she held dear to her spirit as she accomplished award winning projects, collaborations and economic development initiatives. Seeking more skills she went into Local Government and learnt about the many opportunities that can be led and facilitated by this sector. Lori completed a Diploma in Business Governance in Not for Profits, A Women in Leadership Executive Program and a Masters in Business Administration.

Lori has been with ONSWACT since March 2020, where her leadership in navigating an epidemic was timely and has able to grow the organisation to produce new projects and initiatives but sustain the important peak body work for the industry.

This year saw some changes in our staff structure.

Communications Officer

Mrs Lesley Bowen
(Left ONSWACT in Feb 2022)



Lesley Bowen is an experienced Public Relations Communications Manager skilled in marketing strategy, events, advertising and relationship management. After spending almost a decade working for global company L'Occitane en Provence, Lesley made the decision to move away from corporate life and has been contracting for a variety of small businesses since 2017, including tech start-ups, luxury brands, press release writing for emerging brands and the Outdoors industry.

Lesley joined Outdoors NSW in 2018 to help manage communications and membership services. Lesley left the organisation in February 2022. We thank her for her service in growing the organisation and its capabilities over this time of her service. We wish her all the very best in her next career endeavours.

Business Coordinator

James Thomas
(From February 2022)



James comes to ONSWACT from a small business background and has taken on the role of Business Manager. James supports the ONSWACT team, in particular CEO Lori Modde, in day-to-day Operations, Administration and Accounts. Having successfully owned and operated his own businesses for over 10 years, James has been instrumental in creating processes and procedures within our organisation to allow us to better serve our members.

Programs Coordinator

Helen Cooper



Helen has honed her outdoor skills in a variety of organisations in Australia and internationally during the past 22 years working in various roles in the outdoor industry, including her own small business Primal Adventures. She loves being behind the desk devising new programs almost as much as finding new trails. Helen has a degree in Environmental Management, Graduate Diploma in Education, and qualifications in Outdoor Recreation, Fitness Coaching and yoga teaching. She has designed, delivered and evaluated a range of experiential education programs to offer participants the skills, strength and resilience required to lead happy and fulfilling lives.

Helen coordinates the Active Outdoor Kids program that was able to commence due to the support of the NSW Government and Resilience NSW.

Membership Services

Charlene Bordley

Charlene is a skilled Cycling Instructor and social entrepreneur working with Local Government, Community Organisations, schools, and workplaces across Greater Western Sydney and NSW.

Over 24 years of experience in the outdoor industry, creating opportunities for change, re-investing revenue in projects that socially connect communities, through cycling, and empowering health and well being for people and Country. Her passion for connecting outdoors and community leadership has been recognised and celebrated by a number of organisations over the last twelve months.

Charlene's commitment to caring for Country extends as a River Keeper Ambassador for Our Living River engaging communities with activities cycling by the river. Charlene is assisting with Membership Services in Outdoors NSW & ACT.



Honorary Ambassador

Ky Furneaux

Bear Grylls admires her 'spirit and determination to live life to the max', describing her as 'one of life's fighters and survivors'.

The nod of approval from the world's best known adventurer and survivalist is high praise indeed for Ky Furneaux, who broke a bone in her back in a car accident at nineteen and was told she'd never be physically active again. Her love of nature and determination inspired her to use rock climbing as a recovery tool.

It was on one of these outdoor programs that a participant suggested that Ky's physical prowess might be better suited to the world of stunts. New dream in hand, Ky headed to Canada and trained for three years in a variety of martial arts and weapons before landing her first big job doubling Sharon Stone in Catwoman.

But what pleases Ky the most is the fact that she knows she can pretty much handle anything that life throws at her. She's proud to be known as a fighter – on and off the screen.

Ky won a Taurus Award – the Oscars of the stunt industry – in 2012 for Best Female Stunt Performer in the world. She has doubled for other stars such as Jennifer Garner, Anne Hathaway, and Jaime Alexander. She has co-hosted, produced and participated in some of the most extreme TV survival shows ever made. For the woman who grew up in the middle of nowhere in South Australia, it was a long way to the top.

Ky supports the Outdoors NSW & ACT programs through her role as Ambassador and you never know where or when she might pop up to meet more of the industry and participants of the outdoor adventurous activities to help spread the word of her own learnings in the Outdoors.



Our Supporters



Outdoors NSW & ACT is delighted to be supported by the NSW Office of Sport. The Partnership acknowledges the work Outdoors NSW & ACT does to develop the outdoor recreation sector and the need to promote the benefits of participating in outdoors activities to the NSW community.

The Partnership with the NSW Office of Sport provides an avenue for the sector's voice to be heard by the government. Outdoors NSW & ACT is proud to endorse the Physical Literacy Program and promote the Active Kids Program.

Strategic Partners

Supported by



Alliance Partners



Retail Partners



Memberships



Life Members of Outdoors NSW & ACT

Arthur Crichton

Dr Tracey J Dickson

Dr Bruce Hayllar

2021-2022: Outdoors NSW & ACT Members

- 5 Star Training and Consulting
- AB Phillips Pty Limited
- ACT Department Sport & Recreation
- ACT Government Education
- Action Learning Initiatives Pty Ltd
- Active Tree Services
- ACU (Exercise Health and Science)
- Adventure Guides Australia
- Adventure Kokoda Pty Limited
- Alexandria Morley
- Allan Riches
- Allie Pepper
- ANT Fitness
- Attunga Camps and Conferences Inc
- Aussie Kids Adventure Camps Pty Limited
- Australian Bushwalking Holidays (NSW)
- Australian Outdoor Education
- Australian Slacklining Association
- Avondale University College Ltd
- Barker College
- Be Unstoppable Foundation
- Birrigai Outdoor School
- Bishop Druitt College
- Black Diamond Adventures
- Blue Mountains Adventure Company
- Blue Mountains Grammar School
- Boomergang Adventures
- Bronwyn White
- Bruce Hayllar
- Burnelee Excursions on Horseback
- Bushwalking NSW Inc
- Cally Greene
- Camp Somerset
- Campbell McKay
- Canberra Secrets Personalised Tours
- Carinya Christian School
- Centennial Park and Moore Park Trust
- Charlene Bordley
- Chloe N Frangalas
- Claudette Rechterik
- Close Contours Pty Limited T/as Blue Mountains Climbing School
- Coastlife Adventures
- Corrective Services NSW
- Crusaders-Galston Conference & Rec Centre
- Cycle Canberra
- Damon Angelopulo
- Daniel Grant
- Daniel Lyons
- Daniel Pereira
- David Burns
- Diamonds in the Rough
- Dominique Webb
- Dot Foley
- Dynamic Motivation Mountain Biking
- East Coast Kayaking & Sea Kayak Australia
- Equipped Outdoors Pty Ltd
- Fully Rad Adventures
- Girl Guides Association NSW ACT NT
- Glenaeon Rudolf Steiner School
- Glenworth Valley Outdoor Adventures
- Grace Rees
- Growing Wild Outdoors
- Halls Outdoor Education
- Hayley Goyne
- Ian Ribbons
- It's Sunny Somewhere Inc
- Jennifer McGann
- Jennifer Rees
- Joelle Breault-Hood
- John Adamson
- Journey Outdoors in Nature
- Kaimana Youth Services
- Kenneth Adamthwaite
- Kerry Martin
- Kiama Community College
- Kim Nethery
- Ku-ring-gai Council
- Lachlan Tiffen
- Land's Edge
- Lauren Hayes
- Leanne Jones
- Mark Brackenreg
- Melanie Davey
- Michelle Boxx
- Midcoast Adventures
- Midginbil Pty Ltd
- Motorcycle Council of NSW

- Mountain Safety Collective
- Mountain Trails Adventure School
- Mulga Bicycle Tours
- Natasha Clancy
- Northern Beaches Christian School
- NRMA Parks & Resorts
- OEG-Outdoor Education Group
- Office of Environment and Heritage
– National Parks NSW
- One Planet
- Optimum Experiences Outdoor Adventures
- Orienteering NSW
- Out and About Adventures
- Outdoor Education Group
- Outward Bound Australia
- Paddy Pallin
- Paul Davenport
- Peak Learning
- Pittwater Eco Adventures
- Port Macquarie Surf School
- Primal Adventures
- Pymble Ladies College
- Riding for the Disabled Australia (NSW)
- Remention
- Richard Milligan
- Risk Resolve
- Sally Barnes
- Santa Sabina College
- SCECGS – Redlands
- Scots College – Glengarry Campus
- Scouts Australia NSW
- Sea to Summit
- Shine Outdoors Pty Ltd
- Shore School (SCoFEGS)
- Somerset Outdoor Learning
- Southbound Adventures
- Sport & Recreation NSW – Berry
- Sport & Recreation NSW – Borambola
- Sport & Recreation NSW – Broken Bay
- Sport & Recreation NSW – Jindabyne
- Sport & Recreation NSW – Lake Ainsworth
- Sport & Recreation NSW – Lake Burrendong
- Sport & Recreation NSW – Lake Keepit
- Sport & Recreation NSW – Milson Island
- Sport & Recreation NSW – Point Wolstoncroft
- Sport & Recreation NSW – Sydney Academy
- St Andrew's Cathedral School
- St Joseph's College – Colo Outdoor Education Centre
- SUP Canberra
- Suzi Willson
- TAFE NSW – Blue Mountains
- TAFE NSW – Hunter and Central Coast
- TAFE NSW – Lithgow
- The Armidale School
- The Great Aussie Bush Camp
- The Kings School
- The Nature School
- The Riverina Anglican College
- The Tops Conference Centre
- Trinity Grammar School, Field Studies Centre
- University Canberra
- Urban Challenge
- Valley Outdoors
- Walking Rivers Pty Limited
- Wesley Mission
- Western Sydney University
- Women's Adventure ACT / Bushsafe
- Xcursion Risk
- The Y – Yarramundi
- Youthworks Christian Outdoor Education

2021-2022: Outdoors NSW & ACT Volunteers

- Brendan Kerr
Risk Management, Incident Response
Sub-Committee & Climate Change
Sub-Committee
- Brian Wood
Trail Bike Sub-Committee
- Bridie Campbell
Director
- Chris Walker
Mountain Bike Sub-Committee
& NOEC Sub-Committee
- Colin Robinson
Director
- Craig Shephard
Risk Management & Incident Response
Sub-Committee
- Damon Angelopulo
Climate Change Sub-Committee
- Dan McNamara
Director
- David Chitty
Risk Management & Incident Response
Sub-Committee
- David Gregory
Risk Management & Incident Response
Sub-Committee
- Kevin Silvy
Mountain Bike Sub-Committee
- Kyle Finlay
Director & Mountain Bike Sub-Committee
- Liz Horne
NOEC Sub-Committee
- Mark Arundel
Risk Management & incident Response
Sub-Committee
- Mark Brackenreg
Director & NOEC Sub-Committee
- Martin Burney
Director
- Michael Hill
Trail Bike Sub-Committee
- Nathan Brown
Director
- Nick Rendell
Mountain Bike Sub-Committee
- Peter Kent
Climate Change Sub-Committee
- Peter Ljubic
Mountain Bike Sub-Committee
- Dr Phil Hamdorf
Director
- Rhys Griffiths
Trail Bike Sub-Committee
- Roberta Dixon-Valk
Climate Change Sub-Committee
- Steve Donkers
Trail Bike Sub-Committee
- Stuart Cowen
Director & Climate Change Sub-Committee
- Prof. Tonia Gray
NOEC Sub-Committee
- Dr Tracey Dickson
Mountain Bike Sub-Committee



During challenging times, collaborating with like-minded industry members feel at times like a lifeline. Having relevant information and resources eases the multi-tasking of managing new work practices, staying informed with changing regulations and knowing that we are in this together. When becoming a member of Outdoors NSW & ACT early this year I underestimated the benefits!"

Addventagous - Member



Structure & Management

Outdoors NSW & ACT is now a registered Company Limited by Guarantee, incorporated association in NSW & the ACT and governed by an industry and board of 9 members. The association is membership based and has strategic partnerships with industry and government to be the representative body of the sector in NSW & ACT.



Board Attendance

[illegible]

- Attended
 Absent
 Informal meeting
 Not a current board member



“

Your simple act of kindness means a lot to me. The messaging of your Christmas cheer inspiring but the effort you have gone to brought me to tears. I'm super excited what can be achieved for 2022"

Member (Anonymous)

Section 2 – Our Finances



Treasurer's Report

Associations are exceptionally vulnerable at times in crisis as businesses watch their expenses and carefully watch where every dollar goes. The last 2 years have shown this to be the case and associations would normally experience a downturn in membership during such times and need to diversify funding to keep their activities going. I am pleased to report that the services we provide as membership benefits seem to have bucked this trend, and in the last year we have seen membership grow by 27%. A fabulous result to ensure we gain more of the industry voice for better outcomes across the larger industry. We acknowledge however that we still have a long way to go to get the majority of the industry into the network and we will continue to do strive for a better representation of the whole industry.

Why I mention the membership situation is because this is the base which provides the resources to achieve our objectives. Without the staff there would be no membership benefits or opportunities that continually strive for a better return for the industry.

However this did not stop our diversification strategy when it came to our finances. We have worked hard to attract project funding through grant opportunities, and funding partnerships which support development and growth of the industry.

The financial challenges of 2021-2022 will continue into the new financial year due to our commitment to the National Outdoor Education Conference that we are hosting in NSW for Outdoor Education Australia. This event was scheduled for 2020, then 2021 and now 2022. As a result this event started the financial year with a negative balance sheet. Through the incredible work of our team we are forecasting a cost neutral event and an event that can be celebrated because of the resilience of the industry and determination of the attendees

to commit, no matter what year it was to be held. We sincerely thank those who have had faith and stood behind us in this turbulent time. See you in September 2022!

As a true not-for-profit it needs to be stated that while the financial results look like a large financial return as profit, indeed these funds are fully committed to projects that will be expended in the 2022-2023 year, such as the National Outdoor Education Conference and grant funded projects.

A handwritten signature in blue ink, appearing to read 'Colin Robinson'.

Colin Robinson

Acting Treasurer, Outdoors NSW & ACT

Financial Statements – Profit and Loss

Outdoors NSW & ACT | As at 30 June 2022

	Jun-22	Jun-21
Income		
Books,CDs sale	35	-
Events Income	61,641	(55)
Grant Income	261,563	117,310
Membership Fees	56,078	43,016
Miscellaneous	3,043	-
Income NOEC	173,274	-
2020-2021 NOEC Fee	-	45
Project Funding	17,050	48,000
Sponsorship	32,486	(909)
Total Income	605,170	207,407
Gross Profit	605,170	207,407
Plus Other Income		
2021 Covid Grant	15,000	-
2021 Jobsaver Payments	15,000	-
Government Subsidies (Federal) - JobKeeper Payment	-	13,500
(Taxable) Total Other Income	30,000	13,500
Less Operating Expenses		
Accountancy	2,890	1,284
Advertising & Promotion	21,131	14,878
Bank Fees	124	177
Board Meeting Expenses	162	963
Computer / Web / Software	1,442	3,601
Expenses Conference & Seminars	318	-
Conference Expenses	7,818	42,932
Consultants	133,246	112,693
Event Expenses	54,280	8,515
Filing fee	168	680
Insurance	6,948	6,665
Legal Fees	4,500	-
Merchant Fees	1,945	-
Postage	76	81
Printing & Stationery	750	518
Project Expenses	11,050	-
Registration	282	-
Staff Amenities	-	23
Staff Training	-	732
Staff Uniforms	-	180
Stripe Fees	2	712
Subscriptions	10,348	2,497
Superannuation	3,523	4,237
Telephone	678	915

	Jun-22	Jun-21
Travel	221	259
Wages	40,306	44,603
Total Operating Expenses	302,209	247,146
Net Profit	332,961	(26,239)

Financial Statements – Balance Sheet

Outdoors NSW & ACT | Year Ending 30 June 2022

	30 Jun 2022	30 Jun 2021
Assets		
Bank		
OutdoorNSW	859,653	751,043
Total Bank	859,653	751,043
Current Assets		
Accounts Receivable	48,745	62,180
Other Debtors	10,000	-
Total Current Assets	58,745	62,180
Fixed Assets		
Equipment	14,671	14,671
Less Accumulated Depreciation on	(14,671)	(14,671)
Equipment Total Fixed Assets	-	-
Total Assets	918,398	813,223
Liabilities		
Current Liabilities		
Accounts Payable	36,617	27,904
GST	25,695	60,437
NOEC 2020-2021 Funding not expended	-	179,988
PAYG Withholdings Payable	-	3,391
ResilienceNSW 2021 Grant Funding not	395,205	409,311
expended Superannuation Payable	(342)	2,815
Wages Payable - Payroll	279	279
Total Current Liabilities	457,454	684,125
Non-Current Liabilities		
Mentor Program Donations	350	-
Total Non-Current Liabilities	350	-
Total Liabilities	457,804	684,125
Net Assets	460,594	129,098
Equity		
Accumulated Surplus	127,632	155,336
Current Year	332,961	(26,239)
Earnings Total Equity	460,594	129,098

“

"You are doing a great job of thinking broadly and addressing main issues.

Shine Outdoors



Section 3 – Organisation's Outcomes

CEO Report

Another challenging, interesting, eventful but progressive year behind us.

It's an honour and a privilege to work with each and every one of you during the last 12 months and achieve what we have.

A special mention to my board of directors who trust my leadership and have backed me the whole year and also as we enter a new phase for the organisation.

To the volunteers on our advisory committees, your knowledge and experience is something many would take centuries to muster and I am indebted to your passion for the industry, willingness to drive the direction for your Sub-Committee. It is then ONSWACT that takes your recommendations forward for the betterment of the industry and future generations.

To our members and supporters for standing by us, continuing to invest in the peak body and getting involved in our offerings. Whether you are an individual member or the Office of Sport, your support for the organisation is appreciated and we look forward to continuing to serve you as your peak body.

To our partners in the peak bodies in other states and territories and federal peaks that unite at the Outdoor Council of Australia and try to solve our federal issues. Your support for one another is to be commended and I look forward to the next evolution of what the OCA can do for the whole industry.

I am looking forward to the National Outdoor Education Conference actually happening this year after several false starts. I feel it will be a true celebration of the industry and can't wait to connect with the participants.

I am immensely proud of my team and can't thank them enough for their efforts over the last 12 months. At times we have had to juggle the priorities of advocacy with opportunities and I feel we accomplished both well, albeit with plenty to do as we enter 2022-2023.

I hope you enjoy reading about our activities this past year and join us to be part of the growing industry that is the Outdoors!



Lori Modde

CEO, Outdoors NSW & ACT

Active Outdoor Kids Report

The Youth Resilience Program funding was awarded to ONSWACT in May 2021 through the Bushfire Community Recovery and Resilience Fund (BCRRF), which is a joint Commonwealth – State Disaster Recovery Funding Arrangement.

We have re-branded it to the Active Outdoor Kids (AOK) Program, which provides active recreation opportunities for 7-17 year olds to promote community wellbeing and future disaster resilience following the 2019 bushfires. The program has begun to take place in 12 bushfire affected communities across the Greater Sydney, North Coast, and Hunter regions. Each program offers four weeks of after-school activities plus a three-day school holiday camp. This is offered free of charge to students thanks to the grant received.

Despite many setbacks due to COVID lockdowns and floods, the structure of the program is in place and has been tested during pilot program operations. Detailed program structure and planning has been required to ensure safe delivery of the program by external operators, as well as efficient use of the allocated funds. ONSWACT has commenced and completed the following to date:

- Program has commencement in two pilot locations, Portland and Port Macquarie
- 70 young people have completed the after-school program
- 60 young people from Port Macquarie are registered to go on a 3-day camp 1-3 July 2022
- Portland camp is scheduled for 12-14th September
- Lake Macquarie and Blue Mountains programs are scheduled to commence in Term 3
- We are negotiating for the commencement of the program in four locations for later in Term 3 or early Term 4, 2022.

- ONSWACT is on track to complete after-school activities and camps in all other locations by the deadline of the funding agreement on 30th June 2023

ONSWACT has also been seeking Local, State and Federal Government grants to continue the AOK program, or expand service into other locations.

We wish to thank the support of the Youth Resilience Committee for their guidance with this program.



2021/2022 Activity Summary

ONSWACT provides activity across 4 pillars; Advocacy, Education, Connection & Promotion. Here is a quick snapshot of our activity this year.

Advocacy

- Sub-Committee activity remains strong as an advisory network for what needs to be acted on by ONSWACT with **29 active volunteers**
- **Trail Bike Sub-Committee** – White Paper, Discussion Paper, Single Track Workshop
- **Mountain Bike Sub-Committee**
 - AusCycling workshop on trail sustainability and industry survey to educate the direction of the Committee
- **Meetings with government, industry groups, ministers** on the camp resumption, visa conditions, traineeships and VET pathways
- Consultation meetings for the NSW Small Business Strategy **to ensure the Outdoor industry was considered**
- **Successful in obtaining the overnight Camps grant** for the industry following the closures of Term 4 2021, up to \$30,000 per business
- **Media coverage via TV, internet TV, radio, social media and press**
- **Formal submissions to 12 plans of management or plans on exhibition** by the NSW or ACT government
- **Coordinated an action group** on creating the Stage 5 Dept of Education NSW Outdoor Education Curriculum
- **Gained the support of the Workforce Development Team** at the NSW Dept

of Education to help the members in recruitment of staff

- Worked with the Office of the Board of Senior Secondary Studies ACT on the **new Outdoor Curriculum**
- **Continuous advocacy** for access for Outdoor activities, such as Slacklining, Highlining, Trail Bike Riding, Rock Climbing

Education

- **47 Connect & Share Forums** on various topics and updates for industry
- Outdoor Industry Mentor Program Cohort 1 commenced in March with **36 participants**
- **ACT Women in the Outdoor Industry Mentor Program** Cohort 1 commenced in June with 20 participants
- **Small Business Month Grant** to produce the Educational content on the Australian Adventure Activity Standard & Good Practice Guides (AAAS & GPG's)
- AAAS Audit Program continues for the members to **effectively monitor their processes** in accordance with the GPG's.
- Coordination & Completion of the NOEC Precursor online event with **over 300 participants**



- 2 Key NEED TO KNOW webinars run on law changes that effect our industry and businesses
- Conducted a \$20,000 research study into barriers to going to camp

Connection

- 47 Happy Hour Forums for industry to come together and discuss issues/opportunities
- Incident Response Sub-Committee provided support to 2 incidents and offered support to another 2 in this financial year.
- Due to the cancellation of NOEC 2.0, we instigated a 'precursor' event to keep the industry connected and engaged
- 35 Member exclusive newsletters + 33 Extra Member HOT NEWS newsletters
- 12 Industry-wide Newsletters to over 2,500 contacts
- 3 Trail Bike Newsletters
- 1 Insurance News
- Supporting the Board of the OCA with the Summit Outcome Action Groups & the Accreditation needs
- Attendance at Keeping Australia Beautiful 2022 Litter Congress, Western Sydney Diabetes Forum, 2022 ACHPER Teachers Conference, 2022 Outdoors Victoria Conference, 2022 Local Government NSW Tourism Conference, 2022 Canberra Tourism Conference & the Inaugural Western Sydney Moving Forum
- Attendance to the Blue Mountains Guiding Awards Feb 2022

Promotion

- 3 NSW & ACT School Newsletters to 3,500 school contacts promoting the Outdoor Education sector
- Advertisement in Education HQ on promoting the safety of school camps & inclusions
- Creation of the incursion campaign during lockdown Jun - Nov 2021
- Social Media activity - results can be seen on page 29
- Rebuild website to enable member driven content and self-population
- www.experiencenswact.com.au now populated by member content
- Successful grants meant that we could instigate more programs (AOK, Riding for Mental Health etc) to promote the benefits of the Outdoors
- Involvement in the Take3 for the Sea First Wave Project
- Careers in the Outdoors Pathways promotion and attendance at 3 Career Days run by the NSW Dept of Education
- Lori Modde won Association Influencer of the Year in 2021 for her work with Outdoors NSW & ACT in 2020
- Nomination of various members for awards with Hugh Sutherland winning the Young Achiever of the Year in the 2021 NSW Tourism Awards

2021/2022 Social Media Reach

Facebook Page Reach

Outdoors NSW & ACT
 @outdoorsnswact



Work in the Outdoors NSW & ACT
 @outdoorworknswact



Experience NSW & ACT
 @experienccnswact



Instagram Reach

Outdoors NSW & ACT
 @outdoorsnswact



Work in the Outdoors NSW & ACT
 @outdoorworknswact



Experience NSW & ACT
 @experineccnswact



YouTube

Outdoors NSW & ACT



1.9K
 Views
 (27% increase)



+20
 Subscribers
 (since 2020-21)



169.6
 Hours Watched
 (31% increase)

Twitter

Outdoors NSW & ACT
 @outdoorsnswact



9,884
 Impressions
 (160% increase)

Snapshots from the Year that was . . .



2021/2022 Publications



Key outcomes of the Sub-Committees of Outdoors NSW & ACT

Incident Response & Risk Management Sub-Committee

- Supported 2 incidents in the Outdoors and guided their review processes and provided support to the operators involved
- Reviewed and published the 3rd edition of the Severe Weather Guidance note

Climate Change Sub-Committee

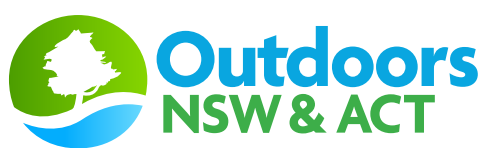
- Commenced in the later part of 2021
- Surveyed industry on the sentiments around climate change
- Held discussions with retail providers about climate change mitigation needs from the industry to assist in developing new products

Trail Bike Sub-Committee

- Conducted an activity survey to gauge the issues around the activity
- Agreed on their strategic direction and opportunities to manage and grow the activity
- Produced a White Paper and Discussion Paper to get the issues on the table with stakeholders

Mountain Bike Sub-Committee

- Commenced in 2021
- Surveyed the industry on the challenges in relation to MTB
- Coordinated AusCycling to discuss trail maintenance and sustainability with the industry



Outdoors NSW & ACT Limited

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